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RICHMOND PROGRESS

"The Friendly Newspaper That Dares to Tell The Truth"

First, last and all the time for Richmond, California — "Industry's Western Goal" — a fine city in which to work and live.

FIFTH YEAR | Richmond, California, Friday October 1st 1937 | NUMBER THIRTY-FOUR

DEVELOPMENT

"MAC GREGOR DAY."

A happy situation has taken place in Richmond in the last few weeks—C. M. MacGregor has arrived from Albany, and the industrious workmen of this outstanding contractor and builder are already busily engaged in constructing 40 new residences in Richmond!

(Recently our sister city of Albany celebrated a "MacGregor Day" which marked the completion of the 1000th dwelling to be erected by Mr. MacGregor's organization in that city. Just about everybody was happy, and particularly the small boys and girls, every one of them receiving a pass to the local picture shows from the hands of C. M. McGregor himself.

We live in hope that some of these days we in Richmond may have a MacGregor Day" to celebrate the completion of his 1000th house here. (One thousand houses will provide living quarters for 5000 people, as you know. And, selfishly, remember that it was in Albany these lately completed houses were built, not in Richmond.)

Yes, let's speed the day when we will have a "MacGregor Day" in Richmond!

CCCDA MEMBERSHIPS

Preceding what was one of the liveliest meetings of the Contra Costa County Development Association at Martinez last Tuesday was the first meeting of the newly formed membership committee.

It may not be generally known but membership in the association is open to any individual in the county for the nominal dues of one dollar per year. For this fee one becomes a part of an organization which has already in the brief period of its existence become known as one of the finest booster organizations in the Golden State which is known for its Californians, Inc., Marvelous Marin, Redwood Empire, Southern California, and other sectional clubs. Membership, moreover, makes readily available to any one the splendid maps, literature and charts which are published from time to time. Right now a fine new industrial map of Contra Costa County is coming off the presses.

Membership chairman is T. A. Cotton of Crockett. Richmond and El Cerrito are represented on the membership committee by committeemen, G. E. Milnes and Harry R. Burt. Membership applications may be obtained from them or from the CCCDA offices at 337 Tenth Street, in Richmond.

LABOR NEWS

LABOR REFERENDUM

Returned from Washington, D. C., this week by airplane was Attorney Thomas M. Carlson delegated among all the lawyers of California to present the case of the SOCO Employes Association to the National Labor Relations Board in the capital city.

SOCO-EA wants NLRB to poll the Standard Oil preferential union vote over the state as a whole. CIO oil worker's union wants El Segundo polled separately and first. NLRB has the matter under advisement.

LETTERS

This is YOUR column of the PROGRESS. Write in.

WE TAKE OUR HAT OFF TO:

WALTER B. TRULL

Santa Fe Agent in Richmond Since the beginning of this city in 1901.

BECAUSE—Of all the many visitors to the PROGRESS office none has ever been more welcome than Mr. Trull. A kindly and courteous gentleman, he has been as well an efficient and representative official here for the great transportation company he represents. He numbers his friends by the total number of people who know him, and their number is legion.

For 36 years, ever since there has been an "East Yards," or a Point Richmond, or a Richmond, California, Mr. Trull has been the local agent of the Santa Fe Railway here.

He started his railroad career as a call boy on the Chicago & Northwestrn R. R. in Chicago in 1878 and rose steadily through the positions of clerk, agent, relief agent, and travelling auditor and joined the Santa Fe at Deming, N. M., in 1883. He later held responsible positions at San Bernardino, Denver, El Paso and Albuquerque, coming here, as stated, when our city became the transcontinental terminus of the Santa Fe—and, therefore, one of the most important points on the Santa Fe system—in 1901.

Undoubtedly, Walter B. Trull could have ascended the railroad ladder as high as he chose. Yet it was to Richmond's gain that he chose to remain here and become one of the important men in the growth of our city. With him the interests of his company were identical with the interest of our city.

Now, on the occasion of his retirement, we are happy to know that Mr. Trull, deserving of the rest from official duty he has so well earned, will be with us for the benefit of our community's welfare as before.

To New Richmond Santa Fe Local Agent Harry Rex, from Needles, California, we offer our congratulations and wish for him the same fine record established by Mr. Trull.

MUSIC

ELK'S GLEE WINS PRIZE

Returned from Pasadena last Saturday were the members of the Richmond BPOE Glee Club. And in their possession was the first prize cup in the Class "B" glee club competition. Anaheim was runner up. Richmond appreciates the honor brought to us by the singers under the direction of Howard Milholland.

In culture as well as in industry Richmond can excel.

CITY GOVERNMENT

LICENSE DELIBERATIONS

It is customary for the State Board of Equalization to send notices to the city council concerning prospective liquor licenses. Only trouble is that these notifications to the council usually arrive just about the time the license is to be granted or even immediately after the license HAS been granted.

A case in point is the license recently granted to Mrs. Carrie Ybarra at 1212 Macdonald avenue. This one brought forth protests from business people in the same block, also brought forth a request from the city council that City Attorney Thomas M. Carlson urge the SBE to grant not the minimum 5, but rather 15 days for notification to the Richmond city council on such permits. Mrs. Chandler made the motion.

EL CERRITO GARBAGE

State Senator T. H. De Lap who is also the city attorney of his home town of El Cerrito, appeared before the Richmond city council this week, asked that consideration be given to a lease between the City of El Cerrito and the Berkeley Waterfront Company which would allow the city of El Cerrito to dump its dry garbage and rubbish onto the property of the Berkeley Waterfront Company, thereby making industrial land grow where only swamps grew before.

Mutually agreeable to the City of the Little Hill and the waterfront interests, the City of Richmond must give permission before garbage, dry, rough, wet or moist, is to be deposited within the confines of our expanding city limits. Matter under advisement.

MILK ORDINANCE TABLED

Short work was made of the proposed 12-mile limit milk-pasteurizing ordinance last Monday night at city council meeting.

Councilman Walter J. Johnson forthwith moved to table the ordinance and the council immediately agreed. It is not likely that it will be taken from the table—not, at least, until Oakland and Berkeley have let down the bars to Richmond milk dealers, which isn't likely.

PRESS

NEW HERALD OWNERSHIP

Announcement was made last week that Martin F. Blank, editor of the Martinez Herald, will acquire the interest of Clifford C. Anglim in that live-wire weekly paper published in the county seat.

Cliff's duties as State Democratic Chairman do not allow him the time necessary to do the job he would like in publishing; and Mr. Blank assumes the ownership as well as the management.

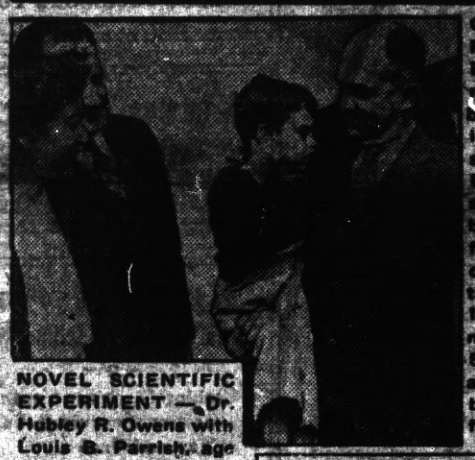
The most pro-union labor paper in the county, outside of the labor class papers themselves, it is assumed that Mr. Blank will carry on with the present editorial program. We wish him well

SPORTS

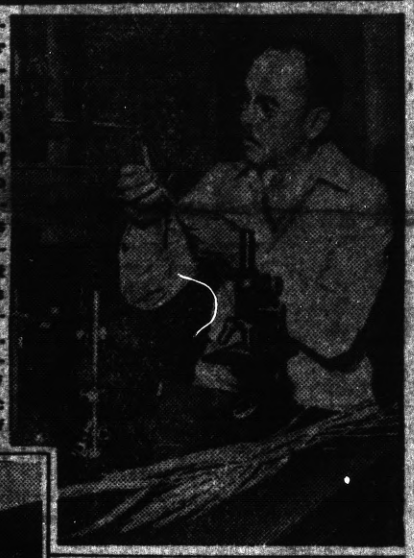
TEXAS COLLEGE TEAM HERE

We're going to see the Daniel Baker College boys from good old Brownwood play the San Francisco Dons tomorrow. Tell you all about it next week.

In The WEEK'S NEWS



NOVEL SCIENTIFIC EXPERIMENT — Dr. Hubley R. Owens with Louis S. Parrish, age 3, whom he piloted in a 15,000-foot airplane power dive at 300 miles an hour in an effort to cure the boy of deafness suffered since birth.



GEORGE B. SIPPEL — Master Brewer of Cincinnati, who described brewing leadership in food sanitation since the days of Louis Pasteur to scientists assembled for the nation's first food technology conference at the Massachusetts Institute of Technology recently. Mr. Sippel is shown examining samples of barley, the basic food constituent of beer.

IDEAL FOR AFTERNOON—Is this black and white printed crepe frock, with a cowl-like neckline in front and a low-cut V in back. The short sleeves have black and white cuffs and a matching belt worn at the natural waistline.

LEGION'S GREATEST PARADE—Edward Erber, of Buick Post 310, Flint, Mich., whose four feet nine inches makes him the shortest veteran, was the tiniest of 200,000 Legionnaires who marched through New York in the greatest parade in the organization's history.

NOW ROOSEVELT'S BODYGUARD MARRIES—Thomas Qualters, bodyguard to President Roosevelt, and his bride, the former Miss Arlene Eads, leaving St. Mary's Church, Lynn, Mass., after their wedding.

MAP WORLD SERIES PLANS—Judge K. M. Landis (center), pictured with Ford Frick (left) and William Harridge, presidents of the National and American Leagues, as they discussed details of the approaching World Series.

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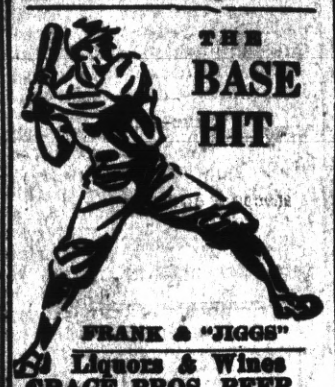

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CAFE

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REPAIRING

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Macdonald Ave.

Sudden Stop for Navy Cruiser

Annapolis, Md.—Football's in the air again, and watch out, Army mule! There's plenty of dynamite in the 1937 Navy squad, pictured in workout here. Whitehead, speedy back, is shown being stopped in his tracks as he breaks loose with the pigskin from scrimmage.

HITCH-HIKER

Paris.—It's not often that a cameraman has such luck in picturing a leaping marsupial of the gray kangaroo family with her youngster in its pouch. All the more reason for the novelty of this picture of the youngest hitch-hiker in the Paris zoo.

SIGNS FOR F. D. R.

Washington, D. C.—Jeanne Kavanagh, twenty, pretty, blue-eyed Iowa girl, pictured here, has been appointed by President Roosevelt as secretary, with the power to sign

his name to all land grants and patents. She is the youngest person ever to hold this position, and has her desk in the general land office, in the Department of the Interior building.

Bulldog Mothers Kittens

For five years, Twig, a bull-terrier, and Katherine, just a cat of doubtful parentage, have been boon companions around the home of their owner, Mrs. Leo DeMarsh, of Glendale, Calif. Last week, Katharine became the mother of four little kittens, causing Twig to go on a hunger strike and begin to fret—a veterinary was called and diagnosed the trouble as "longing for a family of her own." Twig solved the problem by moving in on Katharine's family, starting to nurse and care for the little kittens. Katharine didn't think so much of this arrangement so now Twig has two of the kittens to feed and the mother cat nurses the two others. Photo shows the four kittens nursing Twig, the bull-terrier, while Katharine, the mother cat, looks on.

Wood Carving Early Art

Wood carving is perhaps one of the earliest and most universal of the industrial arts.

The First Brewer

Gambrinus, a mythical Flemish king, is credited with the first brewing of beer.

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Society, Clubs and Lodge News

By Katherine McCracken

Phone your News to Richmond-691-W

RICHMOND CIVIC CLUB IN BUSY SESSION

The Richmond Civic League met last Tuesday night in the Veteran Fireman's Hall on Standard Avenue, Professor Mathurin Dondo, president, in the chair.

The second reading of the constitution of the club was read and the final reading and vote will take place at the next meeting of the club which will be on Tuesday evening October 13, the second Tuesday of the month.

It was decided to give a prize of $10.00 to the child who does the most towards beautifying the grounds around his home and curb in Richmond.

The League went on record against making a garbage dump at Fleming Point or at any other place in the Bay.

A report was made by the Little Theatre committee and it was decided that nothing can be done at present toward restoring the old Point Theatre.

Point Baptist Ladies Aid Planns Public Program for Oct. 8th.

The Point Baptist Ladies Aid will meet this afternoon with Mrs. George Brusie at 2711 Cutting Boulevard. On October 8th a program will be given in the auditorium of the Washington school auditorium by the Point Baptist Ladies Aid. A sketch entitled "The Peak Sisters" will be given by the ladies and the funds will be applied on the repairs which were recently made on the Point Baptist Church on Washington avenue.

Miss Helen Edwards has been the guest of her aunt Mrs. I. D. Owens on Nichol avenue for the past week.

Invented Road Paving

Macadamizing was new to the western country back in 1837. The paving scheme was the invention of old John Louden MacAdam, born in Ayr, Scotland, in 1756. He came to America in 1770, but returned to Scotland in 1783, where he began experiments with building roads of crushed stone. So successful was his scheme that parliament voted him 10,000 pounds for his work.

Shower for Mrs. Leo Carey—Popular Point Newlywed.

Mrs. Leo Carey was honored by Mrs. Frank More at the home of Mr. and Mrs. George Cunan of Nevada avenue.

Mrs. Carey, the former Laura Rumsey, was recently married to the popular Point Richmond young man, Mr. Leo Carey, in Nevada and the shower last week was to congratulate the happy newlyweds.

The Cunan home was decorated with bouquets of dubonnets and colored dahlias and the same color scheme with white was carried out at the refreshment table where the bride's cake was cut by Mrs. Carey.

Many lovely gifts were showered on the honoree to be used in her new home in Marin County. Bridge was enjoyed during the evening and prizes awarded to Mrs. Jessie Forbes and Miss Cecile Finnegan.

The guests were Mrs. Jessie Forbes, Mrs. Connie Bogue, Mrs. Dora Nagle, Mrs. Harriet Gibbs, Mrs. Rita Nixon Mrs. Mary Page, Mrs. Rhoda Turley, Mrs. Mildred Jackson, Mrs. Anne Rumsey, Mrs. George Cunan and Miss Mollie O'Brien, Miss Cecile Finnegan, Miss Maxine Hahn, Miss Ann Conners and Miss Dorothy Rumsey.

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MECHANICS BANK

RICHMOND

Mr. Lee to Entertain ladies of Westside Imjrovement Assn.

Mrs. R. G. Lee assisted by Mrs. Mary Moyle as co-hostess will entertain the Women's Westside Improvement Association at her home on Idaho street. There is to be a dessert luncheon at 1:30 after which a business session will be held and a social hour enjoyed. Mrs. Lee has been very active in promoting a recreation center in Washington Park.

Taniz Tanagra Down South

Miss Taniz Tanagra who has been in Hollywood for the past month putting on a radio sketch for M-G-M has been extensively entertained in the film colony. Miss Tanagra, formerly a star danseuse with the Ruth St. Denis-Ted Shawn troupe, is now one of Point Richmond's most enthusiastic residents. While in Hollywood she attended the dinner given by Amelita Galli-Curci the famed prima donna.

Mr. and Mrs. Leonard Rich are entertaining Mr. and Mrs. Carl Williams of Ponca City, Oklahoma, at the Rich home on Nicholl avenue. Mrs. Rich and Mrs. Williams are sisters.

Edward McGarvey, young son of Mrs. Ila McGarvey, has returned to Taft after a vacation spent here with his grandparents, Mr. and Mrs. James P. Arnold on Nevada avenue.

Oysters Are Tested

Oysters must pass two examinations before they are ready for the market; the oyster beds must meet certain standards of purity; and the oyster itself must pass a "purity" test after it is taken from the shell.

Trinity Guild Covered Dinner

Trinity Guild met Wednesday afternoon in the Guild Hall and it was decided to give a covered dish dinner on next Wednesday evening at 6 p.m. Reverend Corben Olson will be present and make an address for the benefit of those who have not had the privilege of hearing this entrusiastic young divinity student. They will have a treat coming in an entirely unexpected religious direction.

All church people are invited to this dinner and if you are not especially called on the telephone just bring a can of something or other, come along and receive a hearty welcome.

Druids Circle Nominates

Monday night the Point Circle of Druids made its first nomination of officers at the meeting in the Richmond Clubhouse. The session was presided over by Mrs. Marie L. Ceridono, arch druidess.

Framed First Constitution

Connecticut framed the first written constitution.

BUS

SANTA FE RAILWAYS

ALL POINTS EAST

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1st prize $12,000 New American Home

2nd prize $8,000 New American Home

Plus . . . 10 prizes, each worth $200, every week for 10 weeks—total, 100 prizes — $20,000

A grand total of 102 prizes, $40,000

First contest closes Oct. 2, 1937—weekly thereafter until Dec. 4, 1937. First and second grand prizes will be selected from weekly winners.

Your 100-word letter may WIN these valuable PRIZES!

How would you like to win a $12,000 New American Home planned to fit your needs—a home that would be fun to live in because it was equipped with electrical servants that reduce housework to a minimum?

How would you like to win $200 worth of electrical appliances that make housework easy and save your strength—a dishwasher, range, clothes washer, ironer, refrigerator or a combination of small appliances, whose retail prices total not more than $200?

You have every chance to win the 1st Grand Prize or the 2nd Grand Prize. You may be the winner of one of the 10 valuable weekly awards. In this contest there is a total of 102 prizes. You have every chance to win.

All you have to do is to write 100 words on why the electrical standard of living appeals to you. And that should be easy to every man or woman who knows how electricity has put fun into living with the modern radio, dishwasher, vacuum sweeper, refrigerator, percolator, toaster, waffle iron, etc. Just tell in 100 words what these electrical servants have meant to you and your family, the freedom they give, the fun they are to use.

To help you write your letter you should have a copy of the FREE folder, "Invitation to Participate." It gives the facts. It tells the story. It contains the official entry blank. And it places you under no obligation.

Call, write or phone any P. G. and E. office for your copy. Or ask any General Electric dealer. The sooner you get it—and write your letter—the sooner your chance of winning a prize. So get started today.

143—1037

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BEDTIME STORY

By THORNTON W. BURGESS

JUMPER TELLS PETER WHO THE STRANGER IS

PETER RABBIT could hardly believe what he had seen—the big black stranger, with the great terrible claws, backing away from Jimmy Skunk, and Jimmy acting just as if he were in the habit of meeting this stranger every day and making him get out of his way. And yet he knew that Jimmy never had seen him before. Peter always had had a great deal of respect for Jimmy Skunk. He knew that Jimmy just laughed at Reddy Fox, although Reddy is ever so much bigger than he, and he knew that Bowser the Hound always turned aside if he happened to meet Jimmy. But he really had not thought that Jimmy would dare to treat this great stranger so, and if he hadn't seen it himself he wouldn't have believed it because—well, because he couldn't have believed it.

Peter was full of wonder and excitement as he hurried away to tell all whom he should meet what he had seen. He didn't know who the stranger was. Never had he seen anyone like him in the Green Forest. The very thought of him made Peter shake with fright, even if Jimmy Skunk should say that there was nothing to be afraid of, and Peter knew that this is just what Jimmy would say when he met him. Presently as he hurried, lippety-lipperty-lip, through the Green Forest he met his cousin, Jumper the Hare.

"Oh, Jumper! Cousin Jumper! I've seen him!" cried Peter just as soon as he was near enough to make himself heard.

Jumper sat up and looked at Peter curiously. "Supposing you tell me whom you've seen," said he quite as if he had no particular interest in the matter.

"Why, the stranger! The great big stranger who made those tracks in the snow I told you about and whom you tried to find and couldn't. I saw him just a few minutes ago! Who do you suppose he is, and do you suppose he has come to the Green Forest to stay?" cried Peter, talking so fast that the words just tumbled out.

"How should I know?" replied Jumper the Hare. "Suppose you tell me something about him. What does he look like?"

"Well, he's big," began Peter. "He's bigger than anyone else in the Green Forest. Why, he's as big as Farmer Brown's boy! He wears a black fur coat. He stands on two legs and he walks on four legs, and he hasn't any tail."

Jumper yawned just as if he weren't the least bit interested. I've heard all that before from Sammy Jay," said he.

"And don't you believe it?" cried Peter.

Jumper the Hare smiled at Peter, and Peter knew right away by that smile that his big cousin had been

"Supposing You Tell Me Who You've Seen," Said He, Quite as if He Had No Particular Interest in the Matter.

teasing him. "Yes," said he, "I believe it because—well, because I have seen him myself."

"You have?" cried Peter, "and do you really know who he is?"

Jumper nodded. "Yes," said he, "he's an old acquaintance of mine."

"Who?" demanded Peter, his eyes popping out with excitement. "Tell me quick, who is he?"

"He's someone I used to know when I lived in the Great Woods before I came to live in the Green Forest on the edge of the Green Meadows," replied Jumper, speaking so slowly that Peter thought he would never get it out.

"But what's his name? Do tell me his name, Cousin Jumper," implored Peter.

"His name," replied Jumper slowly, very slowly, while Peter held his breath and leaned forward with eyes and ears and mouth wide open, "His name is—"

"Is what?" cried Peter.

"Is Buster Bear," replied Jumper the Hare.

© T. W. Burgess.—WNU Service.

First Aid to the Ailing House

—By— Roger B. Whitman

DOUBLE WINDOWS FOR CASEMENTS

DURING the warm times of year, casement windows that swing outward are certainly attractive. This is not only for appearance, but for the full ventilation that comes with the opening of an entire window space. In winter, however, the situation is reversed. Out-swinging casement windows are more likely to leak than is the case with windows of other kinds. Also, the ordinary form of double window cannot be used.

When there are two or more casement windows in a room, it is unusual for more than one to be opened during bitter weather. This being so, all of the windows but one can be kept closed, and ordinary double windows put on outside. For the one window that is to be opened, a removable double window can be attached inside. If the casement is provided with inside insect screens on hinges, the screens can be replaced with glass. Another possibility is a sheet of plate glass covering the entire opening, set in a frame of wood molding, fitted to the inside of the window frame. The molding should have good-sized handles attached to it, so that it can be easily moved, and when in place, it is held by simple bolts or turn-buttons.

Double windows raise the temperature of a room by many degrees. There is far less chilling of the space near a window, and drafts in the room are greatly cut down. Double windows are well worth whatever they may cost.

Cleaning a Gilded Frame.

Gilding of a high quality picture frame is with gold leaf, which is so thin that it will not stand rubbing. To clean a soiled and stained frame, make a half-and-half mixture of denatured alcohol and household ammonia. Apply it to the gilding with a soft camel's-hair brush. This will loosen the dirt, which can then be taken off with clear water, also applied with the soft brush. The drops of water that remain should not be wiped away, but thrown off by shaking the frame. The frame is then stood on edge in a warm place to dry.

THAT'S WHY YOU GET MORE FOR YOUR MONEY IN FIRESTONE STANDARD TIRES

FIRESTONE builds a first-quality tire made of top grade materials and sells it for less money because Firestone passes savings along to you in the form of extra values. Firestone controls rubber and cotton supplies at their sources, manufactures with greater efficiency and distributes at lower cost. Because of these economies —

YOU GET EXTRA PROTECTION AGAINST BLOWOUTS—eight extra pounds of rubber are added to every 100 pounds of cord by the Firestone patented Gum-Dipping process. By this process every fiber of every cord in every ply is saturated with liquid rubber. This counteracts dangerous internal friction and heat that ordinarily cause blowouts.

YOU GET EXTRA PROTECTION AGAINST PUNCTURES—because under the tread are two extra layers of Gum-Dipped cords.

YOU GET EXTRA PROTECTION AGAINST SKIDDING — because the tread is scientifically designed.

YOU GET LONGER NON-SKID MILEAGE—because of the extra tough, long-wearing tread.

Make your car tire-safe now for fall and winter driving. Join the Firestone SAVE A LIFE Campaign today by letting your nearby Firestone Dealer or Firestone Auto Supply and Service Store equip your car with a set of new Firestone Standard Tires — today's top tire value.

DON'T RISK YOUR LIFE ON SMOOTH WORN TIRES!

DO YOU KNOW

THAT last year highway accidents cost the lives of more than **38,000 men, women and children?**

That a million more were injured?

THAT more than **40,000 of these deaths and injuries** were caused directly by **punctures, blowouts and skidding due to smooth, worn, unsafe tires?**

At right is a section cut from a smooth, worn tire, with non-skid protection worn off. Tires in this condition are liable to punctures, blowouts and skidding.

At left is section cut from a new Firestone Tire. Note the thick, non-skid protection against skidding, blowouts and punctures. Come in and see a demonstration.

JOIN THE Firestone Save A Life CAMPAIGN To-Day

Listen to the Voice of Firestone Monday evenings over Nationwide N. B. C. Red Network

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5.25-18	11.40	4.75-19	11.75
5.50-17	12.50	5.25-18	14.25

OTHER SIZES PROPORTIONATELY LOW

Firestone SENTINEL

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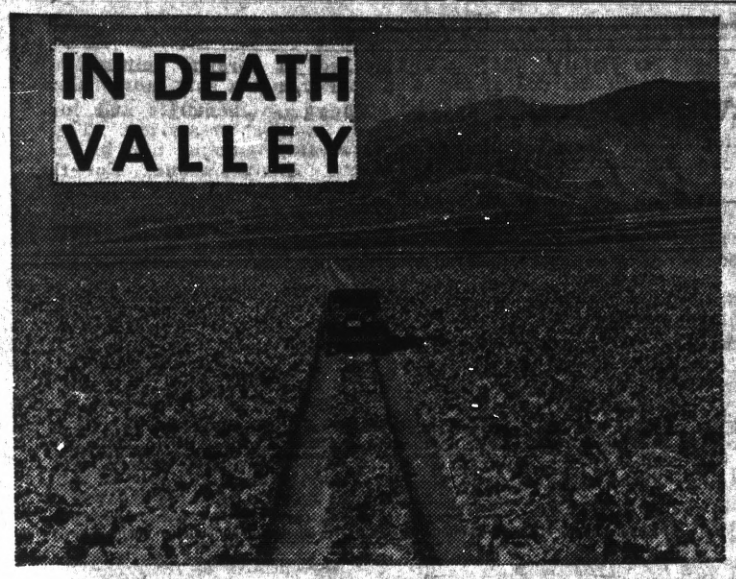

A Death Valley Road Through Rough Earth Formations.

Once Dreaded American Desert Has Now Become the Playground of Man

Prepared by National Geographic Society, Washington, D. C.—WNU Service.

NEWS that the Thirteen Colonies had become the United States didn't reach Pacific coast Spaniards till years later. Barriers of distance and desert were such that even after California joined the Union, in 1850, it still took weeks to get mail from Washington. No other state was ever so isolated.

Men hated the desert then and feared the horrors of death from thirst. Every trail across it was strewn with bones of men and oxen and abandoned wagons.

Now the desert is man's playground.

Planes, trains and motors, of course, have robbed the desert of its dreads. Now idlers in shorts, bright-colored pajamas, or bathing suits sprawl about these desert pleasure resorts, as in Death valley, and fret if they can't get this or that favorite brand of imported mineral water, all within a stone's throw of where dying pioneers found not even a mouthful of alkali water!

The sting has been taken out of Death valley completely by modern transport. Much of it is now a national monument, and winter visitors swarm in over new roads, lured by its astounding physical geography.

You can imagine that here a giant smashed the world to bits, baked it, then split seas of paint over the colossal, silent ruin. Nature's emotions range from utmost fury to moods of restful calm.

Stand on Dante's View, a peak in the Black mountains which towers high above the floor of Death valley, and you can see over more than 150 miles of this weird, incomparable region.

Far to the west is Mount Whitney, highest peak in the United States, and below you is the lowest point in North America, 276 feet below sea level. And up the valley floor there stretches what looks like vast alkali swamps; but that is an illusion, for it is merely a coloring of the desert.

All Alone With a Chipmunk.

"Do you live here all alone?" a traveler asked an old man who sat before an empty hotel in the historic ghost town of Ryan.

"Me and a chipmunk," he said. "My friend'll be out soon so you can see him. He always comes to eat at ten o'clock." And at ten he came!

Borax and a few other minerals first made Death valley a busy place. It was then that the famous 20-mule teams hauled the big freight wagons with a water-tank trailer, taking weeks on the long, rough round trip out to a railroad station on the Mojave desert.

Mining is abandoned now. The borax diggers found a richer, more convenient deposit near Kramer, on the Mojave desert, where they can bring up huge chunks of glistening, glassy borax, with a railway close at hand. So the long mule trains are no more; but you can still see the giant wagons standing along Furnace Creek Wash, where the tired, dusty mules were last unhitched. Beside these big wagons visitors pose now to be photographed. That is common-place reality; all about is unreality, illusion.

Save one or two tiny favored spots where water comes down from the canyons, Death valley knows no cultivation. Despite sightseeing buses and private motorcars that throng its dusty trails, there is still something very significant in the warning signboards which tell how many miles it is to the next water.

Different, indeed, its destiny seems from that of other California deserts criss-crossed by man's irrigation ditches!

Once Arid Regions Now Gardens.

Maps of barely 30 years ago bore the words "Colorado desert" across what is now Imperial county, with 60,000 people.

If the prehistoric monsters who left their tracks about the Salton sea could come back, they would find plenty to eat now, for this below-the-sea region has become the nation's hothouse.

Years ago a plant explorer for the United States Department of Agriculture brought some date suckers from Arabia, which were planted, experimentally, at Indio, in the Coachella valley.

Today a huge industry has grown up and the groves there resemble those about Baghdad or Basra, in Iraq.

Much of the desert basin above the Salton sea, with its duck clubs and speedboat races, is still empty; here and there are date and other gardens of astounding fertility. Men must have felt the heat the day they gave such local place names as "Mecca," "Arabia," "Thermal," and "Biskra."

Planes from Los Angeles for Phoenix, Tucson and El Paso fly down this long, hot valley, entering from the north through San Gorgonio pass. Grotesque tumbleweed, rolling over deserts in hard winds, looks like brown bears at full gallop.

Not far from San Gorgonio pass, you may visit the site of one of many construction camps on the Colorado river aqueduct project with its miles of tunnels. A worker there once found a petrified egg about the size of a coconut.

Across the valley men dig the great hole that will carry water under the San Jacinto mountains. Like the Indians before them, local whites say that sometimes this mountain "growls." Geologists say it is a "young" mountain; that if there are growls, they may be earth tones from subterranean movements along earthquake faults.

Earthquakes Now and Then.

Earthquakes occur here when one block of earth crust slips past another along an earth fracture. Several such faults extend from the Mojave desert to offshore islands.

One such slip caused the Long Beach earthquake of March 10, 1933. Mud and hot water squirted from cracks that opened in the ground. Many people say they saw a waving motion pass across the fields which set trees, houses, and water tanks to swaying, while up from the rocking earth came a deep-toned, roaring sound.

If a giant could seize the edge of this region, as you might grab the lid of a steamer trunk, and thus lift the top off southern California, you would see below it one of Nature's busiest workshops. Down here, in the dark, things go on which affect all that live up above in the sunshine.

Far into the earth, miles and miles deep and many leagues long, run the faults or fractures that figure in the quakes; but more important to man on top of the ground are the vast underground basins that hold water for his wells and other great natural tanks, from which for decades he has pumped that oil which, more than anything else, has put this region on a solid economic basis.

Since exciting early days, when pioneers bored and found oil in commercial quantities within the city limits of Los Angeles, its flow has increased, and southern California has become a financial and geographic center of a Titan industry.

Oil Attracted Many Thousands.

As with the land booms, so in the days of oil excitement there came hordes of oil executives, technicians, drillers, rotary helpers, derrick men, tool-dressers, teamsters and truckmen, roustabouts, pipe liners, tank builders, refinery workers, and stock salesmen, adding their thousands to an already heterogeneous population in and around Los Angeles, the fields of Kern county, and the Kettlemen hills. One well in Kettlemen hills was bored in 1933 to a depth of 10,944 feet, a new record.

Odd, indeed, to visitors is the sight of oil derricks set out in the ocean, down the coast from Santa Barbara, which pump oil from below the sea. At the Rincon field a well has been bored which is more than half a mile from the mainland. The discovery that holes already very deep could be drilled even deeper and actually deflected to reach new sections of oil pools has given Huntington Beach a new boom.

From an airplane you look down on "tank farms," where oil is stored; clusters of white metal tanks appear like giant frosted cakes; roofs of still larger reservoirs, built like ponds, are protected by lightning rods. These, the roaring refineries, the long pipe lines, trains of oil cars, and tank steamers loading at the ports, are the outward and visible signs of this trade now operating under the oil conservation law.

"Along with the breaks in life," says erudite Emily, "we must take the bumps."

WNU Service.

No Successful Perpetual Motion

No successful perpetual motion machine has ever been built or discovered, in Egyptian tombs or elsewhere. Scientists and the Patent office are in agreement as to the impossibility of such a machine. According to the law of the conservation of energy, the energy of the universe is constant and can be neither created nor destroyed, but only changed in form. Energy is required to start such a machine and some of this is bound to be consumed or converted into heat by friction, so that there would have to be some means of renewing its energy from outside.

STAR DUST

Movie · Radio

★★★By VIRGINIA VALE★★★

IF YOU thought Deanna Durbin a remarkably talented youngster last year when you saw her in "Three Smart Girls," you will think she is nothing short of a baby genius when you see "One Hundred Men and a Girl." Her voice, always good, has developed so amazingly that she ranks with the best of screen prima donnas. Even more startling is the development of this quiet fourteen-year-old as an actress. She plays comedy, farce or tragedy with the deft assurance of a veteran. Supported by Stokowski, that most brilliant of conductors, no nervous qualms weaken her voice, and in scenes with Alice Brady, Adolph Menjou, and Mischa Auer, those persistent scene stealers, she more than holds her own.

Deanna Durbin

—★—

RKO has already finished the screen version of "Stage Door" with Katherine Hepburn and Ginger Rogers in the leads. The dialogue, everyone says, simply sparkles, and although Hepburn and Rogers are at their very best in it, Andrea Leeds and Lucille Ball, who play small roles, draw a big share of the enthusiastic comment.

—★—

It looks as if all Hollywood will be trying to congregate on the Bing Crosby set soon, for Bee Lillie, the elegant Lady Peel no less, is going to play opposite him. If you missed Bee on a recent Vallee hour, you should shed one tear at least. She gave the sketch that she has done innumerable times — "Two dozen double damask dinner napkins, please," and it was even funnier than before.

—★—

Very few actors enjoy success in Hollywood for more than five years, but producers never find a newcomer who can handle Alan Hale roles. He has just signed to play Little John in the new version of "Robin Hood" with Errol Flynn. It is the same role he played 15 years ago when Douglas Fairbanks made the picture.

—★—

Maybe Eddie Cantor is awfully smart to switch his radio program from Sunday nights to Wednesday, because the Sunday night competition is going to be even more fierce than usual this winter. There will be Jack Benny, of course, Phil Baker, and Joe Penner, but in addition there will be two big screen favorites with new programs—Rosalind Russell and Tyrone Power. Robert Taylor had better hurry back from England if he doesn't want Tyrone to displace him as Matinee Idol Number One of the younger set.

Eddie Cantor

—★—

ODDS AND ENDS—Constance Bennett is going to make another goofy comedy like "Topper" as soon as she and Countess di Frasso launch their cosmetic company . . . Erin O'Brien Moore, who plays "Nana" in "The Life of Emile Zola," is being boomed by thousands of admirers for the much-disputed role of Scarlett in "Gone With the Wind."

© Western Newspaper Union.

Use of Books

Books are the best of things, well used; abused, among the worst. What is the right use? What is the one end, which all means go to effect? They are for nothing but to inspire. I had better never see a book than to be warped by its attraction clean out of my own orbit, and made a satellite instead of a system.—Emerson.

Many doctors recommend Nujol because of its gentle action on the bowels. Don't confuse Nujol with unknown products.

INSIST ON GENUINE NUJOL

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HOW LONG CAN A THREE-QUARTER WIFE HOLD HER HUSBAND?

YOU have to work at marriage to make a success of it. Men may be selfish, unsympathetic, but that's the way they're made and you might as well realize it.

When your back aches and your nerves scream, don't take it out on your husband. He can't possibly know how you feel.

For three generations one woman has told another how to go "smiling through" with Lydia E. Pinkham's Vegetable Compound. It helps Nature tone up the system, thus lessening the discomforts from the functional disorders which women must endure in the three ordeals of life: 1. Turning from girlhood to womanhood. 2. Preparing for motherhood. 3. Approaching "middle age."

Don't be a three-quarter wife, take LYDIA E. PINKHAM'S VEGETABLE COMPOUND and Go "Smiling Through."

WNU—12 39—37

GET RID OF PIMPLES

New Remedy Uses Magnesia to Clear Skin, Firms and Smooths Complexion —Makes Skin Look Years Younger.

Get rid of ugly, pimply skin with this extraordinary new remedy. Denton's Facial Magnesia works miracles in clearing up a spotty, roughened complexion. Even the first few treatments make a noticeable difference. The ugly spots gradually wipe away, big pores grow smaller, the texture of the skin itself becomes firmer. Before you know it friends are complimenting you on your complexion.

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Here is your chance to try out Denton's Facial Magnesia at a liberal saving. We will send you a full 6 oz. bottle of Denton's, plus a regular size box of famous Milnesia Wafers (the original Milk of Magnesia tablets)... both for only 60c! Cash in on this remarkable offer. Send 60c in cash or stamps today.

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MAIL THIS COUPON NOW

No. 4. "To Preserve the Memories and Incidents of Our Association in the Great War."

Quite naturally World War Veterans are proud of their honorable service to their country. Every veteran can demonstrate his support of this high principle by affiliating with The American Legion and by supporting its ideals.

At first glance, this principle, taken from the preamble to the Constitution of the American Legion, might seem like stark militarism. As a matter of fact, it is precisely the opposite.

Quite naturally, World War veterans are proud of their service—and who wouldn't be? No sane person, no even the most rabid pacifist, would deny the right of these men to have due pride in the fact that they wore the uniform of their nation in the greatest war in the history of civilization, in the fact that they faced death in defense of their country.

Every Legionairre hopes that his son will be just as ready to accept the same duty and the same risk if the life of the country again should be threatened. The American Legion will bend its fullest efforts to prserve peace, but if war does come, then it holds that it is the duty of every citizen to respond to the country's need—to fight and even to die, if need be, that America may live.

But the Arerican Legion does not want posterity to glorify war for war's sake. It holds that war can and should be avoided. It remains a fact, however, hat for reasons that were not the fault of the veterans, war did come in 1917. The flower of American manhood answered the call to arms; close to 5,000,000 men sprang to the defense of the United States. Many of them died for the sake of their country; many, many more were maimed for life. Few emerged from that conflict without the marks of war in some form or another upon them.

Legionairres will not forget those who laid their lives upon the altar of sacrifice; they will not forget the maimed. They will ever remember the heroism of Ambrican manhood on land, on sea and in the sky. Who thinks they can forget the comrade who risked his own life to crawl through the hell of No Man's Land to bring a wounded pal back to safety? How could they ever forget going over the top, through barrage and fire, on to victory? Of course they want to preserve the memories and incidents of the great war and all history will help them do it.

The entrance of the United States into the World War was an epoch in history that ever will shine with the fire of unselfishness and self sacrifice. In recent years there have been intimations that America entered the war primarily to protect the loans of international bankers. We need not stop to discuss the motives, true or untrue, of a few. We know that the great mass of American citizens went into that war in pursuit of a great ideal —without one thought of selfish profit thesefrom.

There is one more memory the American Legion would preserve. It is the memory of a cause that was won won on the field of battle, at the cost of priceless American lives, yet was lost throught the failure of diplomacy. The principles for which America fought have not been attained. The Legion wants all posterity to remember the lesson of the World War, and from that lesson to determine that never again shall this nation permit itself to be drawn into other nation's wars. For the defense of our own sores, no sacrifice is too great. For another war on foreign soil, enmeshed in foreign politics—not a soldier, not a ship, not a dime.

These are memories and incidents worth preserving. Their preservation should not be left to the veterans alone. For the protection of posterity they can well be graven upon the mind of every citizen. Eligible World War veterans can demonstrate their support of this high principle in no better way than by joining the American Legion. Citizens who are not eligible for membership can render support by endorsing these ideals.

Texas U. Owns Wide Area

The land owned in Hudspeth county, Tex., alone by the University of Texas is larger than the entire acreage of some other state counties.

Appointment of Tennyson

"In Memoriam" caused the poet Tennyson to be appointed as poet laureate of England. Queen Victoria declared that she received more comfort from it than from any other literature except the Bible.

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6 HIGH-PRICED TIRE FEATURES IN THIS LOW-PRICED CAVALIER

***Now!* A Quality-Built Tire at the Price of a *"Bargain-Built"* Tire**

In order to protect customers, it's our policy to get all the facts about every tire we sell. We know that this Goodrich Cavalier is "Double-Cured"—that it's made tough all the way through. We know that many of the features you expect to find only in tires costing more are STANDARD CONSTRUCTION in the Cavalier. And this is important—every Cavalier is a product of Goodrich, America's oldest tire manufacturer—the maker of Silvertowns. The Goodrich *name* is right on it.

Is it any wonder that we're enthusiastic about these "Double-Cured" Cavaliers? We'll stake our reputation as tire dealers that you'll get extra mileage and "trouble-free" service. And at today's low price [illegible]ut off getting Cavaliers for your [illegible]. Come in today.

*Prices subject to change without notice
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Cavaliers
"EVERY INCH A GOODRICH TIRE"

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(Joe Perasso, Owner)

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Scenes and Persons in the Current News

1—Senorita Anita Lizana, temperamental Chilean, becomes second foreigner to win United States women's national tennis championship in Forest Hills (N. Y.) meet. 2—Desperate to save Shanghai, the Chinese Central government hastily ordered military training for women, who are fighting the Japanese shoulder to shoulder with the men; some have already been killed in action. 3—Tiny Nancy Fello, youngest American refugee from the war in the Far East, as she landed in Seattle, safe and sound.

One Killed, 12 Hurt in Railroad Wreck

New Haven, Ind.—The engineer was killed and a dozen other persons injured as this passenger train, bound from Detroit to St. Louis, plunged from the tracks. The locomotive almost buried itself in the ground at the force of the impact, the cause of which was not immediately determined.

Yanks Leave "While Leaving's Good"

Shanghai.—Americans are fleeing Shanghai as Sino-Japanese war terrors mount. This is a scene on Shanghai customs jetty as 350 American women and children were about to board a tender to take them to the liner President Jefferson, Manila bound following evacuation orders.

AROUND the HOUSE

Items of Interest to the Housewife

Shiny Windows.—A few drops of kerosene added to the water when washing windows will make them shine brightly.

• • •

Heat - Retaining Tea Cosy.—When next you make a tea cosy, try lining it with chamois leather. The leather retains the heat so well that the tea will keep really hot in the teapot to the very last drop.

• • •

Cleaning Black Frocks.—Black frocks which have become marked with powder may be cleaned quite easily by being rubbed with crumbed, dry, stale bread.

• • •

Discouraging Ants.—Prompt disposal of garbage and other waste materials around the home will aid in the control of ants.

• • •

Inexpensive Fish Savory.—With a smoked haddock, make this savory fish dish. Remove the flesh from the haddock, pick out skin and bone, then chop the fish finely. Season with a pinch of pepper, and parsley and mix with a little butter and two tablespoons of milk. Stir over a gentle heat until hot, add a few drops of lemon juice, then serve on hot buttered toast.

• • •

For Baking Cakes.—The center of the oven usually has the most even heat and is therefore best for cake baking.

WNU Service.

Cutwork That Is Anything but Work

Pattern 5503.

"Cutwork without bars?" Exactly—and that's the very reason this lovely Wild Rose design for doilies or buffet set is so easy to do. So encouraging, too, for the beginner who'd like to try her hand at it. Aren't they life-like—these roses? Delicate shades of pink would be most realistic, of course, but the pattern is no less lovely if worked in thread to match your linen. A refreshment table set with these would be most tempting! In pattern 5503 you will find a transfer pattern of a doilie 11 by 17½ inches and one and one reverse doilie 6 by 9 inches; material requirements; illustrations of all stitches used; color suggestions.

To obtain this pattern, send 15 cents in stamps or coins (coins preferred) to The Sewing Circle Household Arts Dept., 259 W. Fourteenth St., New York, N. Y.

Please write plainly your name, address and pattern number.

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"BLACK LEAF 40"
Keeps Dogs Away from Evergreens, Shrubs etc.
Use 1½ Teaspoonful per Gallon of Spray.

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After eating? Just swallow one of HAZEL'S WONDER TABLETS after each meal and enjoy your breakfast, lunch and dinner. No dieting—eat what you like. One month's treatment $3.00; also $1.00 size.
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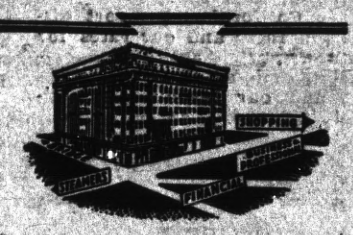

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Let us tell you more about it.

BUSINESS

NEW RATE SLASH ON LONG DISTANCE TELEPHONING

This week President Wallace L. Ware of the California Railroad Commission announced that as a result of the informal investigation of the companies a third substantial rate reduction will be made in long distance ephone rates. Substantially the cut will vary on individual calls from five cents to fifty cents.

The new rates will go into effect on November 1st. And while naturally the telephone public is glad to have the reduction there is another side to the matter—i. e., while salaries and taxes are going up, with this new rate reduction the telephone companies must depend on increased revenue from the lowered rates if both ends are to be met.

President Powley's statement in this regard follows:

Relative to the announcement of the California Railroad Commission regarding a reduction in The Pacific Telephone and Telegraph Company's intrastate California toll rates, President N. B. Powley of the company, stated:

"Due to the company's heavy increase in pay rolls and taxes—payrolls at the end of August were, at an annual rate, $10,035,000 higher or 22.6 per cent more than for the same period a year ago and taxes have increased approximately $1,500,000 or 16.8 per cent—we have not felt that it was incumbent upon us to reduce any of our toll rates. The longer haul California intrastate toll rates due to the contrast of these rates with the long haul rates in effect for traffic destined to points outside the state.

"We feel that, in the face of the most substantial rising labor and tax expenses ever experienced by our company, we should not be asked to take this loss in revenue at this time. Our rate level in California—our sort distance toll rates and our rates for exchange service throughout the State—is one of the lowest in effect, and our revenue necessities should, therefore, be protected by not disturbing our long distance toll rates.

"All of our operating costs are rapidly rising—in fact, if the general price level, including wages and taxes, continues to rise, obviously, our telephone rates cannot long continue contrary to the general price trend, particularly if this trend continues to accelerate substantially upward.

"To meet the Commission's point of view egarding the contrast of our long distance intrastate rates with the rates for traffic going to points outside the state, we have agreed to place the new California toll rate schedule in effect and hope that these changes will be so advantageous to our patrons that the increased usage will be such as to produce a much needed increase in business.

"In accordance with our announced policy, we desire to play our full part in being of all possible service to our patrons and to each community it is our privilege to serve. We always seek to meet our responsibility to render the most efficient service to at the lowest possible cost to all our patrons; but to do that, we, at the same time, have an equal responsibility to pay our personnel fairly and justly and those who have invested the money in our business. We will try these new rates with the earnest hope that the public will respond by making a greater use of our long distance service which will assist us in meeting all of the responsibilities imposed on us."

LEGAL NOTICE

CERTIFICATE OF INDIVIDUAL TRANSACTING BUSINESS UNDER FICTITIOUS NAME.

I, the undersigned, do hereby certify that I am transacting business in the City of Martinez, County of Contra Costa, State of California, under a designation not showing the name of the person interested in such business, to wit: MARTINEZ HERALD.

My full name and place of residence are as follows: Martin F. Blank, 810 Main Street, Martinez, California. Dated: September 21, 1937.

MARTIN F. BLANK.

State of California, County of Contra Costa, ss:

On the 21st day of September, in the year One Thousand Nine Hundred and Thirty-Seven, before me personally appeared Martin F. Blank, known to me to be the person whose name is subscribed to the foregoing instrument and he acknowledged to me that he executed the same.

Witness my hand and seal at my office this 21st day of September, 1937.

C. H. HAYDEN
Notary Public in and for the County of Contra Costa, State of California.
(SEAL)

PROGRESS VISITORS

One of the very interesting visitors to our sanctum sanctorum this week was Archie E. Jorgensen, mate on the dredger which is at present working at the SOCO wharf. "Whitey" is one of the most experienced dredgermen in these parts, having had over fifteen years experience with the federal government. He carries captain's papers. We are glad to see you again, Whitey.

Arizona Visitor

Visiting with her mother, Mrs. R. J. Walker of East Richmond avenue, is Mrs Carl Hatcher of Douglas, Arizona. Mrs. Hatcher expects to remain in Point Richmond until the Christmas holidays.

Port of Manila Galleons

Acapulco is the ancient port of the Manila galleons and Mexico's only deep-water harbor on the Pacific

HARMONY OF BODY MIND AND SPIRIT

By Taniz Tanagra

ON GIVING ADVICE

It is one thing to suggest a course of action . . quite another to insist upon it.

It is one's duty to be a guiding light if one can . . but it is not one's privilege to so impose directions that another's life may be changed against another's will . this is a serious thought . consider it. If by suggesting I can help to guide you through a difficult situation or help you to think and work out your own capabilities . . . such suggestion is splendid . to insist upon it quite another.

To decide the course another shall take means we must of neccessity accept the responsibility . and sometimes that responsibility is decidedly more than we bargained for. It is not right to interfere with the lives of others to such an extent that the entire current of their living is changed.

So let us lend a helping hand or helpful suggestion . . but give advice sparingly and only when asked for. Let us not be intolerant, arrogant or bigoted . . but be willing to learn and always give the benefit of the doubt until a fact is established.

Yes . I am chuckling to myself . . after all I am now giving advice, and you have not necessarily asked for it either . . but I do not insist upon your accepting it and you do not even need to read it . . for you can turn to another column whenever you please.

Invented the Treadmill

The treadmill is the invention of Sir William Cubit and was introduced into the prisons of Great Britain about 1820. It has been generally abolished

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at the
NEW ROMA HOTEL
127 Standard Avenue
The Logical Banquet Spot
ITALIAN DINNERS
(Joseph Matteucci, Owner)

COME TO JACK STRAIN'S
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Our Restaurant features the REGULAR DINNER
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